



Unfold The
Future



OUR VISION

What if you lost everything? What if you struggled with a potentially fatal disease? What if you **needed help** and **none was available?**

Chances are, if you are a woman suffering from addiction with limited resources, you will not find immediate help in our community...

that is about to change. By 2020 we will open the **CARITAS Center**, an innovative, national best-practice model of **incorporating all solutions for ending homelessness under one roof...**including **The Healing Place for Women.**

WHY CARITAS?

Our mission is to help our **most vulnerable** neighbors **break the cycles** of homelessness and addiction to **reclaim their dignity**.

CARITAS is a leader and strategic partner in our region's fight against homelessness. For 30 years, CARITAS has leveraged community partnerships, volunteers, and donated dollars efficiently to develop effective yet compassionate programs that transform lives and the community.

Today, the **CARITAS Shelter** provides 90% of all shelter beds for women and nearly half of all shelter beds available in Richmond. We do this in partnership with 150 local congregations and 15,000 volunteers. CARITAS is a leader in our region's homeless services system.

Since 2008, the **CARITAS Furniture Bank** has grown to provide furniture and essential household items to nearly 1,000 families every year. As the only service of its kind in Central Virginia, CARITAS partners with 90 organizations that refer men, women and families who simply need the necessities to turn houses into functioning homes.

For men who struggle with addiction, **The Healing Place** is a beacon of hope—one of the only recovery options in the Richmond area offered at no cost to

the client. Based on a best-practice model, this 214-bed facility opened in 2005 and provides up to 12 months of peer-to-peer recovery services, including cognitive behavioral therapy, as well as food and shelter for each client.

Finding a job is difficult with a history of addiction, felonies, and chronic homelessness. **CARITAS Works** helps men and women overcome these obstacles. The intensive five-week, 8-hour-a-day job-readiness and life-skills program guides students to become productive, independent members of their communities. Volunteer business leaders teach classes on team building, professional work attire, interviewing skills and resume writing. In 2016, the first women graduated from this transformative program.

CARITAS builds bridges from crisis to stability for our most vulnerable neighbors. Thanks to our effective leadership, meaningful partnerships, and wise investments, each and every person touched by CARITAS programs is equipped with a toolkit to be successful. They get all the essentials: shelter, furniture, jobs, recovery, and most importantly, hope.

Breaking the Cycle

THE CARITAS CENTER

WHO WILL WE HELP?

The cornerstone of the CARITAS Center will be The Healing Place for Women. In addition to serving the men, women, and families we currently serve in our other programs, we will be meeting a growing need for recovery services for women in our community.

Virginia is in the midst of a heroin epidemic. As this epidemic leads to increasing numbers of deaths and arrests in our area, we've seen the impact at The Healing Place. For the first time since 2005, we are unable to meet the growing demand for services. Desperate women have nowhere to turn. We send at least five women from our area every month to out-of-state programs.



"CARITAS gave us what we needed to start standing on our own two feet."

- Former CARITAS Client



Breaking the Cycle

THE CARITAS CENTER



WHY NOW?

- **20.8 million** people in the United States are living with a substance use disorder, which costs more than \$420 billion a year.
- **Heroin now kills more people than cars or guns.**
- **10,856** Richmond-area women were in need of, but did not receive treatment for, illicit drug use, according to the 2014 Behavioral Health Barometer.
- **Richmond Behavioral Health Authority** has a waiting list of 2-3 months.
- **CARITAS** is ready to consolidate its services under one roof and increase its capacity to serve the most vulnerable in our community.



Breaking the Cycle

THE CARITAS CENTER

COMMUNITY IMPACT

An alarming gap filled: The Healing Place for Women will allow us to meet a growing need for recovery services for women in our community. Building on our cornerstone of peer support, women will find sobriety through accountability, transparency, and abstinence.

A transformed neighborhood: CARITAS will transform a vacant building in an area in desperate need of revitalization. Positive activities and resources such as job training, meals, emergency shelter, laundromat, affordable housing, and new employment opportunities will put solutions to homelessness and addiction in the middle of an area that experiences these issues.

New streams of income for CARITAS: Our innovative enterprise programs such as the Gathered Goods Marketplace, new laundromat, commercial and residential rentals will generate transitional employment opportunities for program graduates and additional streams of income for our long-term sustainability.



"I would be dead or locked up by now if it weren't for these programs."

- The Healing Place Alumnus



Breaking the Cycle

THE CARITAS CENTER

COMMUNITY IMPACT

Taxpayer Savings: A recent study* reported that people living in recovery are ten times less likely to be incarcerated or visit the emergency room. In addition, sobriety leads to an increase in steady employment by 50%. It costs approximately \$45,000 a year to incarcerate a person or \$50,000 for a short-term, private treatment program that often has less-than-desirable outcomes. For only \$7,000 a year per person, or less than \$20 a day, The Healing Place has a 70 percent success rate in which clients stay sober, find stable housing, secure consistent employment, and become productive members of society.

Higher Sobriety Rates: An innovative component of the new CARITAS Center is a 47-apartment sober living community, which could improve our program's already successful sobriety rates. Evidence from similar recovery programs show that those who stay in sober living communities maintain sobriety at a rate of 90%, compared to 27% for those who do not.

*2013 Life in Recovery Survey by Alexandre Laudet, Ph.D. for Faces & Voices



FROM THEN TO NOW

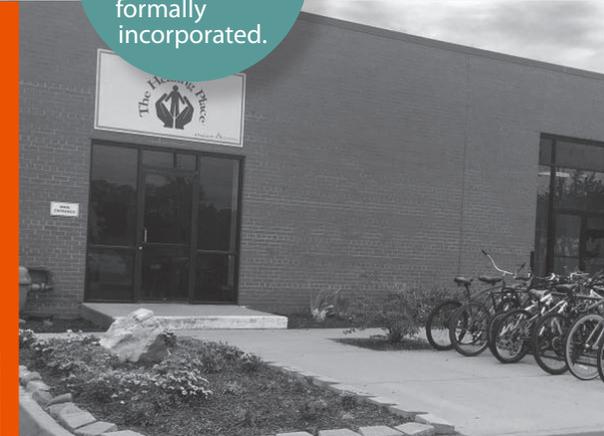
1980

"Winter Cots" program begins.



1987

"CARITAS" is formally incorporated.



2005

The Healing Place opens.



2008

CARITAS takes over the Furniture Bank.

2011

CARITAS Works is established.



2012

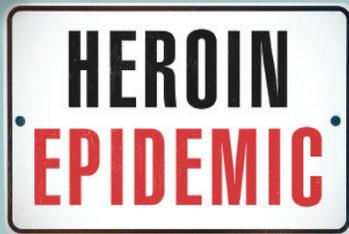
The Healing Place merges with CARITAS.

2015

A heroin epidemic hits Richmond. Fatal overdoses increase 75% within 5 years.

2016

The Surgeon General names heroin epidemic a public health crisis.



2020

CARITAS Center opens.

CARITAS consolidates all programs under one roof.

- **47 affordable apartments** providing recovery-supportive housing and sustainable income for the CARITAS Center
- **On-demand** addiction recovery services available for women
- **Community laundromat** and **office space rental** provide revenue stream for CARITAS Center

2022

2 years after CARITAS Center opens.

CARITAS Center will have provided:

- **2,000** intensive recovery education classes
- **247,020 meals**
- **1,800** women access to the Sobering Up Center
- **\$1.6 million** in furniture
- **200** new CARITAS Works graduates

THE CARITAS CENTER CAMPAIGN

Project Costs

CARITAS Center Construction	\$25,800,000
Furnishings	\$1,500,000
The Healing Place for Women – 1 year operations	\$600,000
Total Project Budget	\$27,900,000

Sources of Funds

Historic and New Market Tax Credits	\$12,000,000
Other*	\$1,900,000
Fundraising Goal	\$14,000,000
	\$27,900,000

*includes Deferred Development Fee and Seller’s Charitable Contribution

CARITAS CAPITAL CAMPAIGN COMMITTEE

- | | | |
|----------------------|---------------------|---------------------------|
| Gary Armstrong | Sharon & Ruble Hord | Jeffrey Wilt,* |
| Alexandra Bayler* | Michelle Nelson* | <i>Campaign Chair</i> |
| Nancy Belleman | Bryce Powell | Karen Stanley, <i>CEO</i> |
| Scott Blackwell | Cindy Reynolds | Clara Stokes, <i>CDO</i> |
| Karen Buchanan* | Helen J. Ryan* | |
| Dianne Reynolds Cane | H. B. Thomson III* | |
| Dena Frith Moore* | John West | |

*denotes member of CARITAS Board of Directors



WHAT IS THE CARITAS CENTER?

Our vision is to create an innovative, national best-practice model of incorporating all solutions for ending homelessness under one roof. This project involves the acquisition and adaptive reuse of a vacant 120,000 square foot warehouse building on Stockton Street in South Richmond. This building will allow us to realize the dream of bringing The Healing Place for Women to Richmond and also consolidate several of CARITAS’s existing programs under one roof.

When complete, the new CARITAS Center will include the following elements:

- **The Healing Place for Women** – 160-bed peer-based recovery program.
- **CARITAS Works** – Expanded state-of-the-art classroom space.
- **Furniture Bank** – Warehouse space for furniture bank clients and volunteers.
- **47 Sober-Living Apartments** – For program graduates and qualifying community members.
- **CARITAS Administrative Offices** – All located efficiently under one roof.
- **Leased Office Space** – For other non-profits.
- **Community Laundromat** – A new stream of income to support our programs.





THANK YOU!

For naming opportunities:
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