



2024 EVENT SPONSORSHIP OPPORTUNITIES

CARITAS Paddle Battle Pickleball Tournament | Friday, February 9th

Join us for the inaugural year of CARITAS' new signature fundraiser at Richmond's premier pickleball facility!

Recovery Community Day with 2 End the Stigma | Saturday, June 22nd

This annual summer event brings together organizations from Richmond's recovery community for fellowship and education. Enjoy food prepared by The Healing Place Alumni Association and enter their raffles for fun prizes. Participate in REVIVE! naloxone training and learn how to save a life.

2 End the Stigma convenes nationally recognized speakers on the topic of addiction recovery. This all-ages, family-friendly event is free and open to the public.

43rd Street Festival of the Arts | Saturday, September 14th

Join 75 artists for a beautiful day in the Forest Hill neighborhood to benefit CARITAS. Enjoy live music, food trucks, art, and learning about our work.

THP Alumni Coin Ceremony and Awards | September 19, 2024

This special evening each September recognizes graduates from The Healing Place who have successfully completed all steps of the program and gained Alumni status. Each new alumnus receives a coin designating their new status in the program. Awards are given for the alumnus, volunteer, and community partner of the year.

THP Alumni Block Party | September 21, 2024

This annual celebration reunites our recovery community for a day of family-friendly fun. Hundreds of attendees enjoy activities such as a dj, a moonbounce, and the annual dunk tank.

Other Ways to Support CARITAS:

Swag Sponsor

Help outfit CARITAS volunteers and staff with branded shirts, hats, or other swag to raise our visibility in the community.

Martin Luther King Jr. day service projects–January 15, 2024

Thanks to CoStar Group, S.I.R., and the Mighty Midlothian Chapter of Jack & Jill!

Help CARITAS start the year strong by filling our warehouse with program supplies! cleaning buckets | luggage | undergarments | nonperishable food

River City Half Marathon and 5k–March 9, 2024

Saturday, March 9 beginning and ending at UR. [Register and select CARITAS](#) as your charity beneficiary!

THP FC Soccer Team–*Thanks Kinsale!*

Sponsor The Healing Place co-ed soccer team to help them pay for jerseys, equipment, and practice fields. Participation in the THP soccer team allows participants to build both community and a healthy lifestyle.

Furniture Builds

Purchase tables or dressers (\$500-\$5,000 budget) and use your team to construct them.

Cleaning Buckets

Purchase supplies (\$15-20/bucket) and assemble cleaning kits for Furniture Bank clients. This is a great project for school classes or youth groups if each child contributes 1-5 items.

Host Your Own Event

Some community partners prefer to handle all the logistics of a fundraising event themselves, which is totally cool with us! We'll make sure you have proper CARITAS branding and information and let you handle the rest. [Here's a great example](#) from our friends at Main Street Homes.

If you are interested in any sponsorship opportunities for CARITAS, please contact Clara Stokes at cstokes@caritasva.org or 804.887.1571.



Friday, Feb. 9th from 9 am - 7 pm at Performance Pickleball RVA

Men's Doubles | Women's Doubles | Mixed Doubles for 150 players

Ace Presenting Sponsor (1):

\$10,000—Help our champions go home with some extra change! Name and logo included on all event materials. Opportunity to speak to the group to kick off the tournament. 4 player entries in the tournament.

Reception Sponsor (1):

\$5,000—Help us welcome our players with a reception at Sloop John B the night before. Name and logo on all event promotions. 2 player entries in the tournament.

Pickleball Sponsor (1): Virginia Housing

\$5,000—Help us cover the cost of renting out Performance Pickleball and using their staff for a full day. Name and logo included on all event materials. 2 player entries in the tournament.

Volley Sponsors (2): Markel, 1 available

\$5,000 each—Exclusively add your name and logo to players' dry-fit shirts and swag bags (Markel) or the awards ceremony. Logo displayed on venue screens throughout the event. 2 player entries in the tournament.

Championship Court Sponsors (2):

\$2,500—Hang your logo banner on the courts where the championship matches will take place. Digital courtside displays will advertise your brand to spectators on the bleachers.

Standard Court Sponsors (9 more available):

\$1,000—Hang your logo banner on a court of play. Digital displays by the court will advertise your company.

Raffle/Auction item donor



Recovery Community Day with 2 End the Stigma

June 22, 2024 | 10 am - 3 pm at CARITAS

Presenting Sponsor: \$10,000

Your name and logo will be present on all event materials. Opportunity to speak to hundreds of attendees during the event.

Media Sponsor: \$5,000

Help us spread the word and educate the community about overdose prevention and addiction recovery. Recognition on CARITAS social media, website, and newsletters.

Speaker Sponsor: \$2,500–Patient First

Help pay our speakers' travel expenses so we can continue to bring in high-quality experts in the field of addiction and recovery. Name and logo recognition at the event.

Activities Sponsor: \$1,000–Kinsale

Help us rent games, a dunk tank, and other activities for this family-friendly day. Name and logo displayed at the event.

Community Partner (20 available): \$500–Aetna

Join us for this important day and set up a tent to share your services with the community.



**43rd Street Festival of the Arts
Presented by Atlantic Union Bank**

Saturday, September 14th from 10 am - 4 pm in Forest Hill Neighborhood

Presenting Sponsor: \$10,000–Atlantic Union Bank

Your name and logo will be included on all event promotions and materials, including the brochure cover (4" x 2"). Opportunity to present from the stage at the festival, which typically draws a crowd of around 5,000 attendees. Opportunity to have a booth onsite and a company banner displayed prominently. Twenty tickets entered in the art raffle.

Media Sponsor (1): \$5,000

Help us get the word out and drive attendance to the festival. Name and logo included in all event promotions. 2" x 2" logo in Festival brochure. Ten tickets entered in the art raffle.

Music Stage Sponsor (1): \$2,500

Help us show appreciation to the local musicians who add so much to our day! Your name and logo will be displayed prominently on the stage. 2" x 2" logo in Festival brochure. Five tickets entered in the art raffle.

Supporting Sponsor (5 available): \$1,000–Kinsale

Name and logo on all event materials and digital media. 2" x 2" company logo in the Festival brochure. Sponsor acknowledgement at the event.

Patron of the Arts (7 available): \$500

Name and logo (1" x 1") on all printed materials.

Friendly Neighbor (7 available): \$250

Logo in Festival brochure.

Printing Sponsor: Pro Printing

Help us print our flyers and programs for the festival, with logo recognition on all printed materials.



THP Alumni Coin Ceremony and Awards

September 2024 at CARITAS

Presenting Sponsor \$1,000

Every September this special evening recognizes graduates from The Healing Place who have successfully completed all steps of the program and gained Alumni status. Each new alumnus receives a coin designating their new status in the program. Awards are given for the alumnus, volunteer, and community partner of the year. Your sponsorship will support the cost of food and awards for this annual event.

Sponsors will be recognized from the podium and will have the opportunity to present the community partner of the year award if desired.

THP Alumni Block Party

September 2024

Presenting Sponsor \$2,500

This annual celebration reunites our recovery community for a day of family-friendly fun. Sponsorships help to cover the expense of feeding hundreds of attendees and providing activities such as a DJ, a moonbounce, and the annual dunk tank.

This event includes a raffle that serves as one of The Healing Place Alumni Association's annual fundraisers. Sponsors will be recognized in all digital promotions and signage at the event.